

YOUNG BASILE

Industry | Sports Technology

Partner with YB Sports Tech to establish and leverage your intellectual property (IP) assets in the dynamic world of sports technology. Our mission is to protect your vision.

Our Capabilities

Our top-tier attorneys are committed to safeguarding innovation in the sports technology industry through expert patent, trademark, and litigation services. Our extensive experience allows us to adapt to your needs, whether you are starting a business for the first time or navigating complex IP-related matters in an established company. We are dedicated to navigating the complex landscape of intellectual property to create a tailored intellectual property portfolio and ensure that your ideas receive the protection and attention they deserve. Our capabilities include, but are certainly not limited to:

1. Patent Preparation and Prosecution:

We will guide you through the entire patent application process, from initial filings to securing and maintaining patents. Our strategic approach and vast experience ensure that your innovations are protected.

2. Trademark Preparation and Prosecution:

We will also guide you through the entire trademark process, including strategically identifying marks of interest, initial application filings, and ultimately securing registered trademarks.

3. Patent and Trademark Enforcement:

Our experienced litigators are prepared to defend your property rights. Our litigators will guide you through pre-litigation strategies, courtroom representation, and settlement negotiations.

4. Name, Image, and Likeness (NIL):

Young Basile will help protect who you are beyond just trademarks. You have put in the work to build up your name, image, and brand; we are here to protect you by creating and enforcing NIL-related agreements.

5. Entrepreneurship and Start-up Guidance:

No experience with patents, trademarks, or company formation? No problem. Our attorneys will guide you through the process of establishing your business and remain steadfast in our commitment to you and your ideas.

6. Invention Ideation and Refinement:

You bring your pens and napkins; we will bring ours. Our years of experience in intellectual property provide us with unique insight on ideation, refinement, and strategies for legal protection.

7. Consulting and Strategy:

We offer tailored consulting services to help you develop robust IP strategies that align with your business goals. Our expertise in the sports technology sector allows us to provide insights that drive effective trademark and patent management and enforcement.

Examples of Our Work

- Artificial Intelligence (AI) software applications
- Equipment sensor technology for training enhancement
- Athletic apparel
- Physiological devices (wearables) for tracking and analytics
- Gambling software applications
- Video streaming services
- Sporting equipment

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Our Team

We are a team of athletes, sports enthusiasts, coaches, and fans. We also happen to be pretty good attorneys. Put us in; we are ready to play.