

# YOUNG BASILE



## Cass Cook

Senior Counsel

[ccook@youngbasile.com](mailto:ccook@youngbasile.com)

301 East Liberty Street, Suite 680  
Ann Arbor, MI 48104  
P: 734-680-8968  
F: 734-662-1014

### Admissions

State of Michigan

U.S. District Court for the  
Eastern District of New York

U.S. District Court for the  
Western District of New York

### Education

Brooklyn Law School, J.D.,  
2004

Cambridge University,  
Emmanuel College, Law of  
the European Union  
Program, 2002

Wayne State University, B.A.,  
Political Science, 2001

Mr. Cook concentrates his practice in domestic and international clearance, prosecution, licensing, portfolio management, brand development, enforcement and litigation of trademarks and copyrights. Mr. Cook represents local, domestic and international clients in a number of industries including the arts, automotive, media, education, electronics, software, design, manufacturing, sports and recreation, medical products and services, apparel and accessories, luxury brands and hospitality services, financial and insurance services, publishing, technology and entertainment.

### Industry Experience

His expertise encompasses drafting and negotiating intellectual property, entertainment and commercial agreements including trademark, copyright and patent licenses, e-commerce and web development agreements, creative design clearance and releases, technology purchase and sale agreements, "click wrap" and end user license agreements, business operating agreements, supply and distribution agreements, as well as employment issues bearing on the creation, development, confidentiality, and commercialization of intellectual property and trade secrets.

### Professional Activities

American Bar Association  
International Trademark Association  
American Intellectual Property Association  
The Kosciuszko Foundation  
Orchard Lake St. Mary's Alumni Association