# **YOUNG BASILE**



# Todd L. Moore

Shareholder

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#### Admissions

State of Michigan

U.S. District Court, Eastern District of Michigan

U.S. District Court, Western District of Michigan

U.S. District Court, Northern District of Indiana

U.S. Patent and Trademark Office

#### Education

University of Detroit School of Law, J.D., 1991

Michigan Technological University, B.S., Mechanical Engineering, 1985 Mr. Moore practices in the areas of intellectual property, patents, trademarks, copyright, trade secrets, licensing and litigation, with a focus on mechanical technology.

His approach is to work closely with clients to create strategically significant and commercially valuable intellectual property. He has helped clients acquire, commercialize and enforce their patents and other forms of intellectual property.

Mr. Moore frequently handles IP litigation in court around the country and internationally. During recent enforcement of his client's patents, he successfully broadened client's patent coverage through reissue and obtained affirmation of his client's patents during reexamination before obtaining a significant settlement for his client prior to trial.

He handles trademark procurement and enforcement for many companies, including a well-known provider of bakery products. He has established global trademark portfolios for his clients by overseeing trademark registrations in over 70 countries, and enforcing those trademark registrations through oppositions, cancellations and litigation. In doing so, Mr. Moore recently orchestrated a favorable resolution in a Canadian trademark suit.

#### **Industry Experience**

Prior to his legal career, Mr. Moore was a Divisional Process Engineer for Hydra–Matic Division of General Motors Corporation. There, he evaluated and implemented state of the art manufacturing and assembly processes for automotive transmissions.

## **Representative Clients**

Mr. Moore represents a range of clients including automotive companies and their suppliers, manufacturers of food and beverages, consumer products companies, industrial equipment providers and software publishers.

## **Professional Activities**

State Bar of Michigan Intellectual Property Law Community Involvement Section Michigan Intellectual Property Law Association American Bar Association Frequent lecturer to community schools and law schools regarding career development in law and intellectual property Trade Secret Law Adjunct Professor at Michigan State University School of Law